



## Comparison of STAR Organization vs. Best Companies

STAR Organization Program	Best Companies Contest
"Rated" Standards of Excellence	"Ranked & Yanked" Scores
Based on Research-Based Model	No model
Evergreen Process	Annual Contest
Performance Excellence Focus	Employee Satisfaction Focus
Noncompetitive Organizations Fairly Compared	Competitive Organizations Unfairly Compete
Six Industry Sectors	Primarily Business
Global Workplace Village	North American Centric

\*A STAR Organization pursues performance excellence and values its most important asset - its workforce.