



NEWS RELEASE

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Survey Consultant Ray Seghers Supports STAR Workplaces

Ray Seghers, founder of Seghers Survey Consulting (SSC) has become an official Workplace Stars Service Partner. Since joining the Workplace Stars organization, Seghers has continually provided significant contributions and insight for the company. Bob Ebers, Workplace Stars Founder says “Ray has been instrumental in helping take our audit technology to the next level. He has contributed directly to improving the STAR Workplace model and redesigned the industry audits. Ray is among the best survey experts in the country and we applaud his efforts.” Introduced on LinkedIn by William LeGray of CBLG Associates, Seghers stated that “the primary advantage in becoming a client of Workplace Stars is the flexibility which they offer. They offer inexpensive self-audit tools as well as fully customized audits and surveys with analysis and consulting, therefore clients can choose whether they want to go in the middle or go extreme and have a complete organizational makeover and evaluation.”

Ray feels that many organizations are afflicted with hardships such as low morale, lack of employee engagement, high rates of turnovers and absenteeism, and lack of productivity, quality, and customer satisfaction. He has expressed that “a workplace excellence audit can reduce the hassles and frustrations you have dealing with employee concerns and save you time and money by giving you the information that you need to retain your best employees, improve productivity and quality, and improve customer loyalty.”

More about Ray Seghers

Ray is the founder of the employee survey company Seghers Survey Consulting based in Manchester, Michigan. He has 32 overall years of consulting experience in all facets of the survey business in addition to 7 years of experience in the social science research field. He is known for working in a variety of industries, and has done so on an international level. Seghers has directed employee research in the U.S, Canada, U.K, South Africa, Australia, and Hong Kong. He has helped many organizations by designing surveys that get critical feedback from the bottom line of an organization to guide the process of action planning. His trademark survey known as the Roadmap Employee Survey provides clients with a comprehensive profile of organizational characteristics that drive organizational performance ranging from strategic design to customer loyalty and employee retention.

About Workplace Stars

Workplace Stars is a global research and management consultancy that provides premier organization and advisory services. Its mission is to improve peoples' lives, benefit society and create STAR Workplaces - 1 star at a time. The company was founded in 2007 to provide a simple, research-driven methodology that could be widely used to understand and assess the internal health of organizations by using proprietary science-based human analytics tools to measure manager and employee engagement, loyalty and retention and drive key success metrics. Other offerings include free workplace reviews for both employees and employers and a free member community dedicated to creating STAR Workplaces.