



NEWS RELEASE

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Organizational Expert, Dr. Bea Carson Creates 5 STAR Workplaces

Dr. Bea Carson, distinguished author, speaker, and President of Carson Consultants has become a founding Service Partner with Workplace Stars. Dr Carson, one of the visionaries behind Workplace Stars, continues to make significant contributions to the organization. She originally collaborated with Workplace Stars founder Bob Ebers by meeting him through an online business community. Ebers convinced her to become a co-founding member of the Workplace Stars organization due to their common goals, strategic approaches, and overall visions. Dr. Carson said of Workplace Stars that “it has a unique characteristic in that it’s scientifically based because it calculates a pure value of how excellent a workplace is.”

Dr Carson’s knowledge of management processes through action learning and workplace excellence has been an integral part of the way in which Workplace Stars has evaluated and improved the businesses of its various clients. She has stated that “engagement is good but not nearly good enough. It is good if employees are engaged but it is even more important that the employee is also giving back to the organization at an equal level.” She has referred to an organization that has a high level of both employee engagement and service as having stewardship. Carson says that “there must be a give and take in all relationships” and that “Workplace Stars blends the engagement and the stewardship that results in a customer service level above and beyond the norm.”

More about Dr Bea Carson

She is currently President of Carson Consultants, Vice President of Certification and Education for the World Institute of Action Learning and a founding partner for Workplace Stars LLC. She started out earning an undergraduate degree in Computer Science from the Polytechnic Institute of NY and later went on to get a MS in Management from the Florida Institute of Technology and a Doctorate in Executive Leadership from George Washington University. Her expertise in the field of communication has helped many organizations vastly improve their internal communications. She is also a proud service partner for the Workplace Stars organization and feels the company shares her ideals for creating a 5 star workplace which includes checking an organization’s leadership, culture, and vision for the future.

About Workplace Stars

Workplace Stars is a global research and management consultancy that provides premier business and advisory services. Its mission is to improve peoples' lives, benefit society and create STAR Workplaces - 1 star at a time. The company was founded in 2007 to provide a simple, research-driven methodology that could be widely used to understand and assess the internal health of organizations by using proprietary science-based human analytics tools to measure manager and employee engagement, loyalty and retention and drive key success metrics. Other offerings include free workplace reviews for both employees and employers and a free member community dedicated to creating STAR Workplaces.