



NEWS RELEASE



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## Workplace Stars Website Launch an Overwhelming Success

**Huntington Manor, New York, 12-21-10** marks a historic day for Workplace Stars and its user community, with the launch of a brand new website packed full of **new features and usability enhancements**. Founder and President Bob Ebers said: "This is a momentous occasion for Workplace Stars. A little over a year has passed since we decided to reinvent Workplace Stars and now, after countless months of hard work, the website is now live. We are all immensely proud of the site and truly believe it is the best in the industry."

Workplace Stars redesigned its website as a vital communication tool for its members and for the **organization improvement community** as a whole. This decision resulted in an improved website which offers a fresh new look that technically provides its online visitors with significant improvements in navigation and accessibility.

The new website of Workplace Stars reflects its vision of creating a **5-star workplace**-one star at a time. Bob Ebers says: "Tapping into the wisdom and experience of employees in a timely and science-based way has never been more vital to leaders of organizations." Ebers further says: "The launch of our new website marks a new direction for Workplace Stars – one that will reinforce our position as a rich source of workplace intelligence for our visitors, members and organizations committed to workplace improvement and transformation. Our members and their needs are essential to us and this website reflects our commitment to providing our members and users with information that can support their work and their goals."

### About Workplace Stars

Workplace Stars is a **global online community** founded by experienced **talent management and human resources professionals** committed to building 5-star workplaces and improving key organizational metrics. Supported by clients and experienced managers this community is dedicated to using science-based workplace intelligence tools to measure and manage employee engagement, loyalty and retention. Clients share their workplace excellence rating information to extend their brand and enhance the workplace experience.